

HR

S U M M I T

The HR Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

17th September 2026

Raddison Blu Hotel, Stansted Airport

9th February 2027

Radisson Blu Hotel Manchester Airport

In association with...

**HR
BRIEFING**

EVENT OVERVIEW

The HR Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior HR professionals**, with job titles including:

- HR Managers, Directors and Heads of
- HR Business Partners and Advisors

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified HR buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Summit has been running for **20 years**

Over **960** business **meetings** facilitated at each event

Average Employee Size

150

10,000

All delegates attending
require new solutions

72%

of companies have
secured business post-event

Here is a taste of our event experience...



A fantastic event – well organised with some great opportunities to network. The 121 meetings were definitely worthwhile. Looking forward to attending another event in the future!

ALLIANCE MANCHESTER BUSINESS SCHOOL

Well organised event with good brands in attendance. Care for both delegates and suppliers to ensure their best interests were considered and meetings ran to time

THE MOTIVATION AGENCY

Excellent information leading up to the event. All confirmed appointments were met and all were very good conversations. Support from the team during and after the event was excellent. Best event I have done

CROWN RECORDS MANAGEMENT

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both editions of HR Summit (held twice a year) and benefit from our Dual Package discount:

- **Gold Dual Package:** £12,500
- **Silver Dual Package:** £10,500

Enjoy consistent brand exposure across both events and save when booking together.

GOLD PACKAGE - £6,750 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE - £5,750 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

HR BRIEFING

HR Briefing is an industry resource delivering news & analysis from across the HR Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

18,409
subscribers

FEATURES

JANUARY

Team Building

FEBRUARY

Talent Management

MARCH

Leadership
Development

APRIL

Coaching Skills

MAY

Change
Management

JUNE

Employment Law

JULY

Absence
Management

AUGUST

Benefits & Rewards

SEPTEMBER

Leadership
Development

OCTOBER

Employee
Coaching

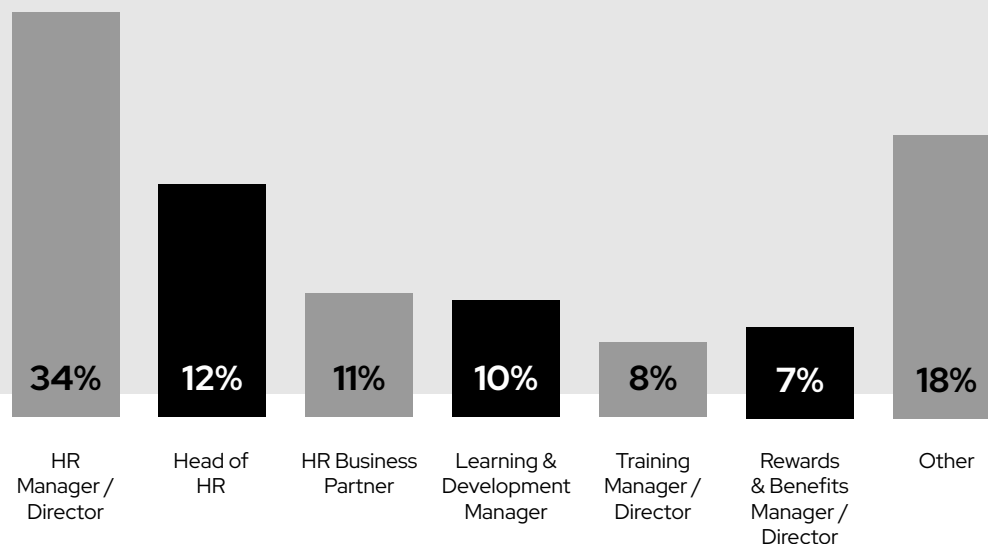
NOVEMBER

Succession
Planning

DECEMBER

Employee
Engagement

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **12,704 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

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